

Table 03: Comparison of estimated cost of operation - Sample 1-5

ITEMS	SAMPLE 1	SAMPLE 2	SAMPLE 3	SAMPLE 4	SAMPLE 5	DESCRIPTION
	2000 m ² Type I	6000 m ² Type I	500 m ² Type II	1000 m ² Type II	324 m ² Type III	
Managerial and technical staff	15 people	50 people	8 people	12 people	8 people	Including salary (20,000 yuan/month/person), accommodation (20,000 yuan/month/person), food and transport expenses (5,000 yuan/month/person) etc. Two shifts.
	45,000 yuan/month/person					
	4 people	5 people	2 people	3 people	2 people	
Secretary / Assistant	5,000 yuan/month/person					
Interpreter	4 people	5 people	2 people	3 people	1 person	Salary. Two shifts.
	24,000 yuan/month/person					
Security and cleaning	3,600,000	10,800,000	900,000	1,800,000	-	-
	10 Yuan/m ² /day					
Other administrative expenses	3,000,000	8,400,000	600,000	1,500,000	240,000	Bills (water supply, electricity, gas, telecom, etc.)
Public relations	1,500,000	4,000,000	400,000	800,000	200,000	Promotion & publicity expenses, eg. photographs, posters, newsletters, etc.
Maintenance	1,200,000	3,000,000	240,000	600,000	120,000	-
Insurance	100,000	200,000	20,000	500,000	10,000	For staff members.
	-	-	-	-	-	Covered by the property insurance
	100,000	200,000	20,000	50,000	10,000	Covering structure, facilities and equipment installed
Subtotal (yuan)	14,246,000	40,970,000	4,688,000	8,562,000	2,944,000	-

Sample No.	SAMPLE 1	SAMPLE 2	SAMPLE 3	SAMPLE 4	SAMPLE 5
	2000 m ² Type I	6000 m ² Type I	500 m ² Type II	1000 m ² Type II	324 m ² Type III
Total (yuan) (cost of exhibition + cost of operation)	34,436,000	95,606,000	10,263,000	19,064,000	5,643,200